

**communitytherapists
network**



Building Your Business Case

in community rehabilitation

**A Workshop from the
Community Therapists Network**

28th April, Aeonian Training Centre
Shropshire House, London

Learn to build and present a business case

About the Workshop

This hands-on workshop aims to teach you the essential steps of developing a business case to support your rehabilitation service within the new commissioning environment. It will focus on explaining the various thought processes needed to help you and your colleagues build a sound business case.

Each team will be given time to prepare a 10 minute “pitch”, during which they will present their business case. Help will be at hand to develop your presentations. On completing your pitch, each team will be given feedback.

Key learning outcomes

Understand the commissioning process

Synthesise evidence to support the business case

Detail unique contribution

Accurately budget for cost effectiveness

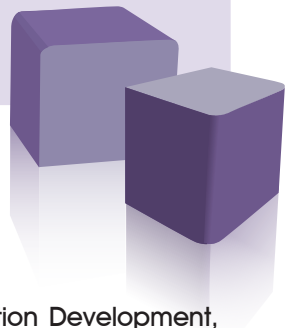
Risks and benefits

Demonstrate improved outcomes

Workshop Facilitator

Daniel Mason, Strategy Manager, Sheffield PCT

Tony Smith, Senior Lecturer in Leadership and Organisation Development,
Faculty of Health and Wellbeing, Sheffield Hallam University



Programme

- 10.50** Introduction Neil Bindemann
- 11.00** Building Your Business Case Tony Smith
Understanding the context / market
Identifying the problem
Needs assessment
Delivering a quality service
- 12.20** Lunch
- 13:20** Responding to requests for tenders Daniel Mason
The tendering process
Making the case
Assessment criteria
Getting ahead of the game
- 14:00** Group Session – Developing a business case / bid
- 15:15** Coffee/Tea
- 15:30** Presentation and Feedback Session
- Close

Complete the booking form overleaf or visit the website for more details:

www.communitytherapy.org.uk

Building Your Business Case, London, 28th April

Non-member of the Community Therapists Network £175*

Member of the Community Therapists Network £140*

Please provide your CTN Membership number:

Title:	First name:	Surname:
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Job Title:		
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Company:		
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Address:		
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Town:	County:	Post Code:
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Telephone:	Email:	

I wish to book delegates to attend at £ each. Total = £

I enclose a cheque for the total amount payable to Community Therapists Network

Please invoice me for the total amount payable * Purchase Order n°:

** If invoice details differ to those above, please provide on a separate sheet*

Please charge my debit/credit card for the total amount payable

Delta Maestro Mastercard Visa

Name on card:

Card number: 3 digit security code:

Expiry date: Start date (Maestro): Issue n° (Maestro):

Date: Signature:

Special dietary requirements:

We may send you additional information on the services of the Community Therapist Network and its products. If you wish to receive information please tick this box:

Please return to:

**Community Therapists Network Secretariat, Innervate Ltd, 27 Fitzroy Square,
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Telephone: 020 7554 4044, email: info@communitytherapy.uk

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